Sea Matilda BEZ application – Curriculum Vitae

BEZ Sea Matilda

Institut of Montpellier Management
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Current situation

Phd Student at Montpellier University Since Oct. 2013
Financing : Ministry of Higher Education, Training and Scientific Research
Theme of the PhD : “The management of knowledge in innovation based coopetition”
Date planned of the defense : the 21th of November

Tutorials teacher at Montpellier University Since Oct. 2013
«Competitive intelligence» for Master
«Industrial strategies » for bachelor degree student
«Contemporary managerial issues » for bachelor degree student in French and English
«Project management» for bachelor degree student

Group Members

Strategy group of University of Montpellier Since Oct. 2013
A research group that focus on firm’s strategy at Montpellier University

Labex : inter-organizational and innovationSince Oct. 2013
A ‘laboratory of excellence’ for research initiative At Montpellier University

Academic Chair : Competitive Intelligence and strategy Since Oct. 2013
A companies-university cooperation at Paris-Dauphine University

Research Visiting

University of California Berkeley— Haas Business School: Berkeley, USA
Invited by : Professor Henry Chesbrough , the father of Open Innovation with more than 50 000 quotes on Google Scholar
Founding : (1) Chair Competitive Intelligence and strategy of Paris Dauphine , (2) University Montpellier Management, (3) Labex entreprendre.
Duration : 2 months (mars to april 2017)

Virginia Tech – Department of Management : Blacksburg, Virginia, USA
Invited by : Professor Devi R. Gnyawali, Professor and Head of the Management Department, the most cited professor on coopetition
Founding : (1) CEFAG, (2) Labex entreprendre, (3) Doctoral Studies of Montpellier.
Duration : 2 months (mars to april 2016)

Courses and diploma

Virginia Tech Language and Culture Institute : Writing academic and professionnel writing March 2016
Online seminar to improve the writing skills for academic papers

CEFAG (European Center for Advanced Training in Management) June to Sept. 2015
A high-level training program for French doctoral students which included short stays abroad.
Master degree at Paris-Dauphine University: Arts in Strategy and Organization Theory Nov. 2013
Masters dissertations: The sharing information in coopetition relationship

“Agrégation” in Economics and Management June 2012
Highest national competitive exam for the recruitment of French teachers in Economics

Master degree at the French grande école Ecole Normale Supérieure de Cachan: June 2012
Economics & Management Department
Major: Accountability

Distinctions

- Finalist at the doctoral colloquium at the 6th workshop on “coopetition strategy and practice” May 22-23 2014 (Umeå- Suède)
- Finalist at the doctoral consortim at EURAM June 2-3 2014 (Valencia- Espagne)

Academic Publications

Check list to do before sending your paper to conference (in French) 2016

Book Sections

Book Section on the sharing-protection tension in coopetition December 2016

Book Section on coopetition and performance November 2014

Research report

Organization of the competitive intelligence function : the case of Novartis 2014

Organization of the competitive intelligence function : the case of Shell 2014

Categories of competitive intelligence practices 2014
Dameron S., Garreau L., Bez S.M., Gour A., Cahier pratique : « Catégorisation des pratiques d'intelligence économique», les cahiers pratiques, Chaire « Intelligence économique et stratégie des organisations» (Fondation Paris-Dauphine), 1-48

The organization of competitive intelligence in French big companies: the case of Air Liquide 2013
Bez S.M., « Cas Air Liquide », p23-29 dans Stéphanie Dameron to Lionel Garreau (2013), Cahier de recherche #6 : l’organisation de l’IE dans les grandes entreprises françaises, Chaire « Intelligence économique to stratégie des organisations» (Fondation Paris-Dauphine)

The organization of competitive intelligence in French big companies: the case of Michelin 2013
Other diffusion support

**Video for the chair Competitive Intelligence and strategy (in French)**

1. What is coopetition? What are the challenges of the knowledge sharing?
2. What are the links between Strategic Intelligence and coopetition?
3. How did you discover the Chair and what is its value added?

[https://www.youtube.com/watch?v=7-MiJlsyRJQ](https://www.youtube.com/watch?v=7-MiJlsyRJQ)

**Communications**

**WOIC 2016 – “World Open Innovation Conférence”**

Bez S.M., Le Roy F., Dameron S., Gnyawali D. (2016) “When open innovation between competitors generates 100 billion dollars: A case study of coopetition in the pharmaceutical industry between Sanofi and BMS”, Barcelone, 13-14 December

**AIMS 2016 - STAIMS “Coopetition, Ecosystems, Networks and Alliances (CENA)”**


**IMP Conference -special track ”Managing Coopetition in Business Networks – A Practice Perspective”**.


**EURAM 2015 - Track 3 C dynamics.**


**AIMS 2015 - Session Paradoxe to complexité**


**Strategic Management Society (SMS) 2015- special conference**


**Doctoral consortium**

**SMS 2016 - Special Conference Coopetition**


**AIMS 2015**

« Atelier doctoral », France, Paris, June 3 2015

**EURAM 2014**

« Consortium doctoral », Spain, Valencia, Spain, June 2-3 2014

**6TH WORKSHOP ON COOPETITION STRATEGY : “COOPETITION STRATEGY AND PRACTICE”**

« Doctoral seminar », Sweden, Umea, May 22 2014

**Teaching activities**

«Contemporary managerial issues » for bachelor degree student Sept 2014-Janv 2015

At ISEM Institut des Sciences de l'Entreprise to du Management - Montpellier - 120 hours

«Project management» for bachelor degree student Sept 2014-Janv 2015

At ISEM Institut des Sciences de l'Entreprise to du Management - Montpellier - 30 hours


Sorbonne École de Management UFR06 - Paris - 36 hours


At a engineering school «École nationale supérieure publique d'ingénieurs Supméca» - Paris- 15 hours
Others activities for the research community and the university

Supervising PhD visiting at the « Coopetition Lab »
ISEM Institut des Sciences de l'Entreprise to du Management - Montpellier
Sept 2014–ongoing

Member of staff organisation - l'AIMS 2015
University Paris Dauphine - Paris
2-5 June 2015

Member of staff organization - workshop strategy as Practic 2014
University Paris Dauphine - Paris
10-11 June 2014

Member of jury for the selection of students or project presentation
For bachelor and Master in Management strategic and consulting
March to June 2017

Professional Interventions

Roundtable for the CEO and chief of innovation from the Silicon Valley
Event : Roundtable
Moderated by : Henry Chesbrough
Speakers : Sea Matilda BEZ, Frédéric Le Roy, Devi Gnyawali
Topic : «How Can Your Firm Unlock Growth Opportunities by Collaborating with Competitors?»
Public : CEO and chief of innovation
Location : Berkeley (university de Californie Haas-Berkeley)
Duration : 2 hour 30
https://corporateinnovation.berkeley.edu/upcoming-cio/

Seminar for the petroleum group : «Total»
Event : Art of convincing
Speakers : Sea Matilda BEZ to Van Ly (Joint-Venture coordinator)
Topic : "Le locomotion Game",
Public : Responsable asset to secondee dans les Joint-ventures
Duration : 1 hour

Seminar for « la CCI France »
Event : journée de formation
Topic : « Coopetition strategy : collaborate with your competitor »
Speakers : Sea Matilda BEZ to Frédéric LE ROY
Public : Groupe Technique National Intelligence Economique de la CCI
Duration : 1 hour

Seminar for the banking group : « CIC Sud Ouest »
Event : comité de pilotage de la région Languedoc Roussillon
Speakers : Sea Matilda BEZ to Anne-Sophie FERNANDEZ
Topic : "Management of coopetition in the banking firm CIC»,
Public : 13 directeurs de secteur
Duration : 1 hour

Seminar for the banking group : « le CIC Sud Ouest”
Event : comité de pilotage.
Speakers : Sea Matilda BEZ to Anne-Sophie FERNANDEZ
Topic : « Coopétition, or how to management a collaboration with a competitor »,
Public : 80 directeurs d’agence
Duration : 1 hour

Complementary information

Language  French, Swedish, English
Software  Nvivo, Mendeley, Excel, Word, PowerPoint
Interests  : Sports / Travelling / Art
Divers  : Car driving licence and boat driving licence